



Jan 15 - Feb 29



Review the website

- Familiarize yourself with the updated NC TWC Survey website.
- Review, bookmark and share survey website.
- Review the FAQ's page to prepare for any questions participants may have.
- Review previous survey data and set goals to increase participation.

January



Get the latest updates

- Learn about 2024 NC TWC Survey Updates & Next Steps (NCDPI hosted Webinar*)
- Jan 16: District Webinar**
Superintendents, Public Information Officers, Chief Academic Officers, HR Directors, etc.
- Jan 17: School Webinar**
Principals, Asst. Principals, NC TWC Coordinators
- Jan 18: Charters Webinar**
Head of Schools, Principals, Assistant Principals, HR Directors, NC TWC Coordinators
- Jan 30: Teacher Open House Webinar**
Classroom Teachers, Student Support Personnel

**Webinars are limited to 500 people but will be recorded and shared on the NC TWC website.*

February 5



Prepare for emails

- District-level technology directors will receive the survey's domain name so they can configure their networks.
- This ensures teachers will be able to receive email instructions to complete the survey.

February



Build awareness

- Hang survey poster in a visible area for teachers to view.
- Display incentives poster in a prominent area to encourage teachers to participate.
- Discuss the importance of survey participation with teachers.
- Remind educators survey is anonymous!

March 1 - 31



Support your teachers

Important details to know:

- **Survey links will be sent to each teacher's school email on March 1st at 5a.m. EST.**
- Emails will come from **NCTWC@adi.org**.
- To participate, teachers should click the link inside of the email.
- The NC TWC survey takes about 20 minutes to complete.
- Once completed, teachers may provide their email address to be entered into incentive drawings.
- Participation rates may be monitored live on the website.
- Schools must have 50% participation to receive data reports.
- **Need Help?** Contact Survey Support!
✉ SurveySupport@adi.org

April



Analyze results & take action

- Districts will receive school survey results.
- School and district improvement teams will use survey data in plans to address student achievement, classroom instruction and professional learning.

JOIN US

Office Hours

NC DPI staff will hold
Office Hours each Thursday, from
4-5pm, Feb 1 - March 29.



Scan to join, or ask your local TWC coordinator for the link.

Meeting ID: 160 7416 4113